



## ***BECOMING AN ACCREDITED PRACTITIONER***

*“SoundWave is a great investment. It offers something different to our clients and provides a clear incremental revenue to our consulting services. We are better off and better with it” - Head of Operational Excellence*

The unique positioning of SoundWave makes it an attractive proposition for practitioners of organisational change, improvement and development.



In almost all cases, SoundWave compliments the use of tools, instruments and methods more commonly used in helping people improve their experience of working life.

SoundWave has a *track record of success* in supporting employee engagement, coaching skills development, operational excellence, culture change and leadership development

*“SoundWave was the missing link. It brought to life the insights that people already had about themselves and turned these into improved behaviours. It’s now a central part of our offering - **Organisation Development Professional***

*If you are a practitioner team or individual in these or associated fields and are looking to **differentiate your offering**, then SoundWave might well work for you.*

To become an accredited practitioner join us at one of our two day plus one, Practitioner Accreditation Workshops. Here you can learn to use the suite of analytic tools (SoundWave self-perception, SoundWave 360, and SoundWave Team Dynamic) and become skilled in the use of our developmental resources.

## **ENTRY CRITERIA FOR PARTICIPATION ONTO AN ACCREDITED TRAINING PROGRAMME**

- Has received SoundWave self-perception feedback and has identified developmental priorities
- Has read 'Shift the Dialogue; shift the culture and can articulate the key premise of this paper
- Is skilled as a coach and/or facilitator in their own right
- Has experience of developing improvement cultures and/or of leading leadership development programmes
- Has completed and submitted an expectations form format prior to training attendance

## **THE ACCREDITED TRAINING PROGRAMME**

The programme consists of a two day workshop with a one day follow-up workshop within two months of the initial training

Participants are expected to interpret and feedback two SoundWave self-perception profiles between these events.

Following workshop 2, participants must write a short account of their experience and learning from these two feedback sessions. A framework is provided for this purpose.

For more information contact [kevineyre@talkisaction.com](mailto:kevineyre@talkisaction.com) or call on +44 (0)7860 387627