

**Amazing
Things
Happen
Between
People
When the
Quality of
Their
Conversation
Is Good.**

Become
A SoundWave Practitioner

soundwave ®

Why You Should Become a SoundWave Practitioner?

You hold the key to empowering people for success, whether you're a leader, a manager or a coach. You help people be the best at what they do.

SoundWave Practitioners help people achieve their best work in their purpose and accomplishments by the way they enable quality conversations - how they listen and how they talk

Research suggests a strong correlation between high performance and the application of skilful, quality conversation and dialogue. SoundWave unlocks this social competence in individuals and teams through its diagnostic tools and individual bespoke reports which look at how we talk and listen.

While the SoundWave Self-Perception report tells us how we think we communicate, the SoundWave 360 report tells us how we are actually heard by our managers, colleagues and others.

As an accredited SoundWave practitioner, you will learn how to use the SoundWave diagnostic tools to identify the strengths and patterns of communication in individuals and groups, and understand how they can use their SoundWave knowledge to influence and impact those around them.

“I don't like that man. I must get to know him better.
Abraham Lincoln

How Is SoundWave Useful?

1

LEADERSHIP DEVELOPMENT: Effective leaders have great conversations in a way that is clearly understood by their people. SoundWave helps leaders understand their patterns of communication and sharpen their ability to communicate for improved influence and impact.

2

TEAM BUILDING & DEVELOPMENT: Using the SoundWave Brilliance 3, Self-Perception, 360 and Critical Relationships you can provide data-driven insights and create meaningful learning environments for enhanced and effective team communication, engagement, collaboration and performance.

3

CHANGE MANAGEMENT: SoundWave enables communication work-streams in large change projects and develops leadership skills, especially where there is a need for a culture of learning and development.

How Is SoundWave Useful?

4

COACHING: SoundWave helps your clients create a powerful impact and enhances their performance as they understand how they tell, ask and suggest in their communication.

5

CULTURE BUILDING: SoundWave has proven application where there is the need to foster and sustain cultures of continuous improvement, build a growth mindset or create more effective leadership capabilities. SoundWave works where the connection between people is at a premium, where relationships are what matters most.

6

COMPLEMENTARY TO OTHER TOOLS: SoundWave complements the use of psychometric instruments as it shows how we all express ourselves through language. Personality is often thought to be relatively fixed, whilst our use of 'talk' is highly fluid. Small changes to the way we use 'talk' coupled with the quality of our listening can have impactful consequences, even

What You Will Learn at the SoundWave Accreditation?

- How to provide feedback on the SoundWave self-perception and 360 reports.
- How to use your own personal practitioner-only SoundWave Dashboard.
- How to empower leaders, managers and teams using SoundWave's 9 core verbal strategies for influence, impact and performance.
- How to amplify your coaching using the deep insights and data driven by SoundWave's diagnostic tool.
- How to transform teams towards greater commitment, collaboration and engagement through skilful dialogue and conversations.
- How to enable a culture of amazing conversations between people of diverse backgrounds, perspectives and ideas.

**“ Shift the dialogue,
change the conversation,
shape the culture.**

Kevin Eyre

How Will You Be Accredited for SoundWave?

STEP 1

Complete a SoundWave Self-Perception online assessment and receive a 45-minute feedback session on your own personal Self-Perception report.

STEP 2

Attend a 4-day SoundWave Accreditation training after completing your own SoundWave 360 assessment.

STEP 3

Provide feedback to 2 individuals using the SoundWave Self-Perception and 360 reports and submit your SoundWave portfolio within 60 days.

STEP 4

Participate in 2 group calls with SoundWave Academy members within 60 days. The calls help you gain greater mastery on understanding and using SoundWave.

AND THAT'S IT! In just 4 steps, you are now a SoundWave Accredited Practitioner!

The Benefits of an Accredited SoundWave Practitioner

Be accredited by SoundWave creator Kevin Eyre

Have access to SoundWave's creator Kevin Eyre, with the opportunity to learn directly from him.

Be among the first SoundWave-accredited practitioners in Asia

Get the first mover advantage and be the first practitioners to bring SoundWave to your clients in Asia.

Your own personal SoundWave online dashboard

Training and accreditation give you access to the SoundWave dashboard, research and practitioner-only resources.

The Benefits of an Accredited SoundWave Practitioner

Get published on SoundWave Practitioner's Global Directory

Be listed on the SoundWave Global Directory and market your coaching and training services to let potential clients find you.

Use of SoundWave Practitioner logo

Strengthen your personal and corporate branding to your global audience as an Accredited SoundWave Practitioner.

Invitation to join the SoundWave community

Be part of the global platform of SoundWave Practitioners where you can learn, share and even collaborate with others.

SoundWave Accreditation

WHO WILL BE TRAINING

Kevin Eyre
Creator of SoundWave

WHEN

To be advised

LOCATION

To be advised

FEES

\$5,000